



1674

BROADWAY

IN THE HEART OF
LIVELY MIDTOWN,
EXPERIENCE THE BEAUTY
OF A BYGONE ERA
IN AN

ICONIC 1920s NEW YORK



BROADWAY

DISCOVER THE BEAUTY OF THE
JAZZ AGE, TOTALLY REIMAGINED
FOR TODAY'S AGE, WHERE
OPPORTUNITY AND ENDLESS
POSSIBILITIES DEBUT FOR THE
FIRST TIME IN 30 YEARS.



OFFICE SPACE

- 5,700 RSF full floors available
- Pre-built Installations with new restrooms
- Dedicated HVAC units and modernized elevators

ASKING RENT

Upon Request

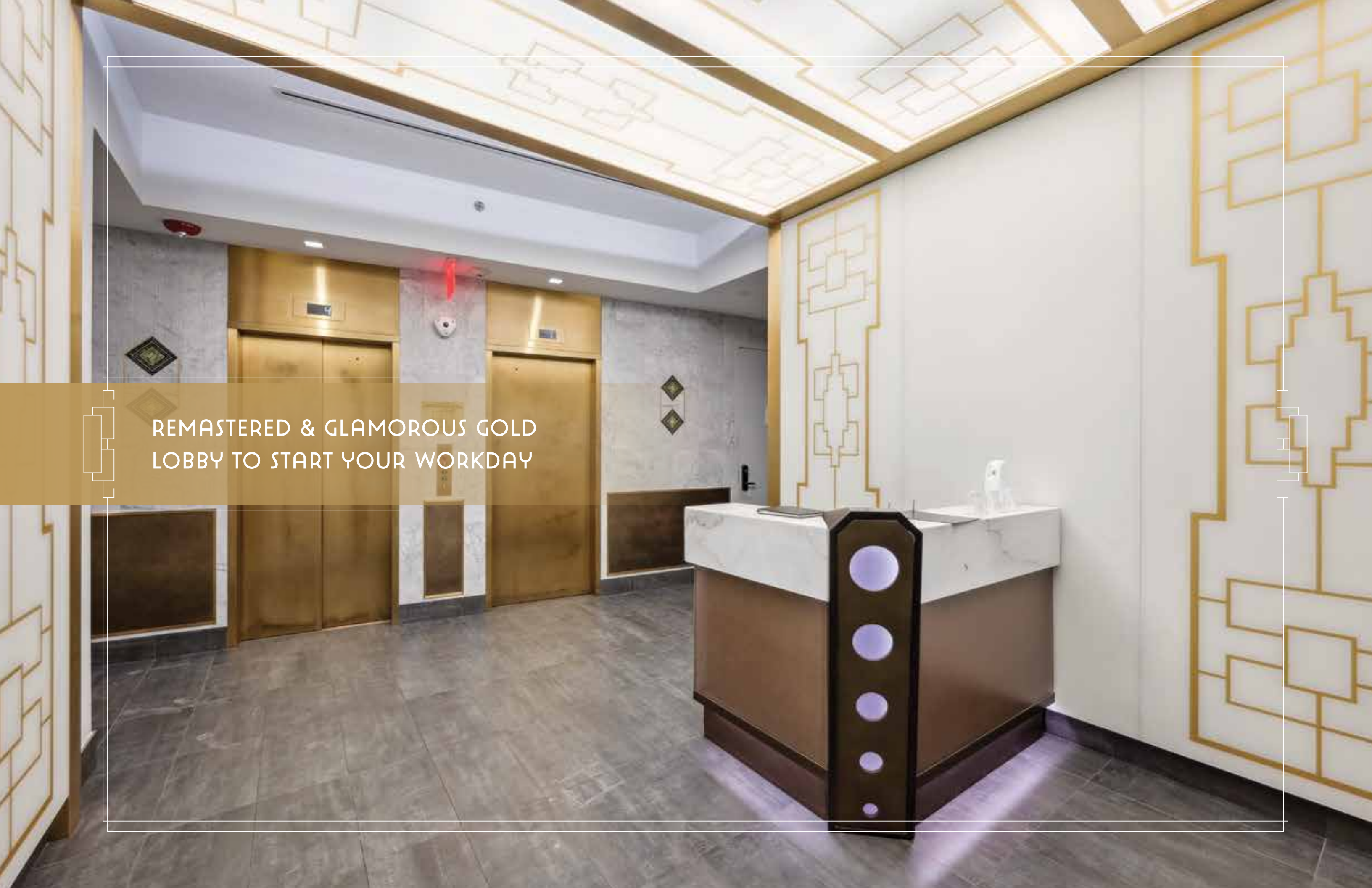
NEIGHBORHOOD

- Diner24 on ground floor
- Main thoroughfare between Times Square, Columbus Circle and Central Park
- Steps from subways **1 2 A C E N Q R W**
- Close proximity to the Sullivan Theatre, Duane Reade, Starbucks, Marriott Hotel, Serafina, Junior's Restaurant, L'Occitane, M&M Store, Pret A Mager, and the Sheraton Hotel.

AN ABUNDANCE OF CITY LIFE IS RIGHT OUTSIDE WHERE CONVENIENT SUBWAY STATIONS AND ICONIC NEW YORK DESTINATIONS ARE STEPS IN EVERY DIRECTION.

Owned & professionally managed by

EMME[®]
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The image shows a modern, remastered gold lobby. In the foreground, there is a reception desk with a white marble top and a dark wood base. The desk has a decorative panel with five circular cutouts. To the left of the desk, there are two elevators with gold-colored doors. The walls are white with gold-colored geometric patterns. The ceiling is white with gold-colored trim and recessed lighting. The floor is made of large, grey tiles. A semi-transparent brown banner with white text is overlaid on the left side of the image.

REMASTERED & GLAMOROUS GOLD
LOBBY TO START YOUR WORKDAY

MIDTOWN NEW YORK

1674
BROADWAY

10 BLOCKS TO PORT AUTHORITY

3 BLOCKS TO TIMES SQUARE

2 BLOCKS TO CENTRAL PARK



NEIGHBORING RETAILERS

1674
BROADWAY

50,000,000

people visit Times
Square every year

25%

of all NYC hotels are
in Times Square

50%

of all Times Square
visitors are NYC locals

3 BLOCKS TO TIMES SQUARE

2 BLOCKS TO CENTRAL PARK





THE BOUTIQUE FULL FLOOR OFFICE
ENVIRONMENT WILL REFLECT AUTHENTIC
CHARM AND CHARACTER FOR BUSINESS

Electrical	240v
Telecom	Verizon
HVAC	12 ton
Building Size	9 floors
Floor Plates	~5,700 SF
Elevators	2
Windows	Entire West and South side of the building, 5ft tall
Ceiling Heights	10.5 ft
Lobby	Attended 24/7
Access	Provided via key fob scan at front door and elevator

BUILT IN THE 1920'S,
RE-BUILT IN THE 2020'S

- Totally reimagined and restored building with upgrades topping \$10 million investment
- Universal overhaul to upgrade behind the scenes operations (elevator banks, HVAC, electrical, energy efficient/sound barrier windows, fire alarm & sprinklers)

SUBSTANCE & STYLE

- Multi-million dollar renovation and restoration that maintains authentic character
- Totally new from the inside, refreshed on the outside
- Boutique environment that feels sophisticated and artistic, with roots in Art Deco style
- Ideally suited for business headquarters with opportunity for amenity focused retailers and service – business on ground floor
- Full floor opportunities mean privacy and private corridors and restrooms for your company

A NEW ERA OF OPPORTUNITIES

- Ideally located in heart of Midtown with iconic neighborhoods and destinations just blocks away in every direction
- On the market for the first time in the past 30 years
- Something newly imagined for industries and companies to make a hub/destination
- “Billboard” opportunities (via New Tradition) mean incredible awareness opportunities for your company/brand

FOR MORE INFORMATION,
CONTACT THE EXCLUSIVE
OFFICE LEASING AGENTS:

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managed by

EMMES[®]
• • • • •

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